

Meet the Applicant

Zhaocheng Huang

Product Designer

Furniture Designer

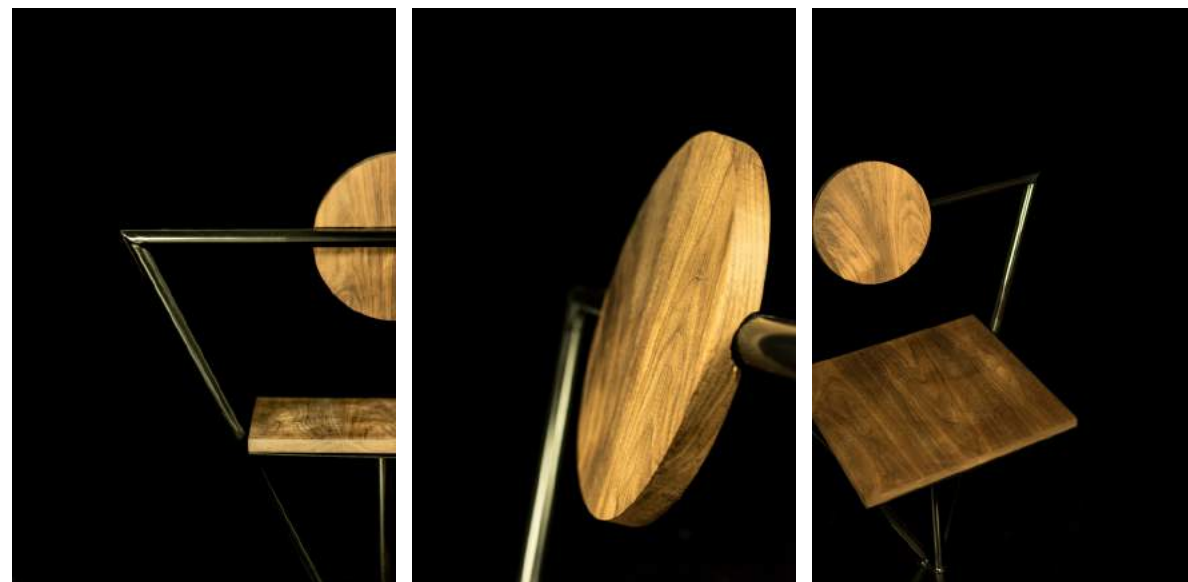
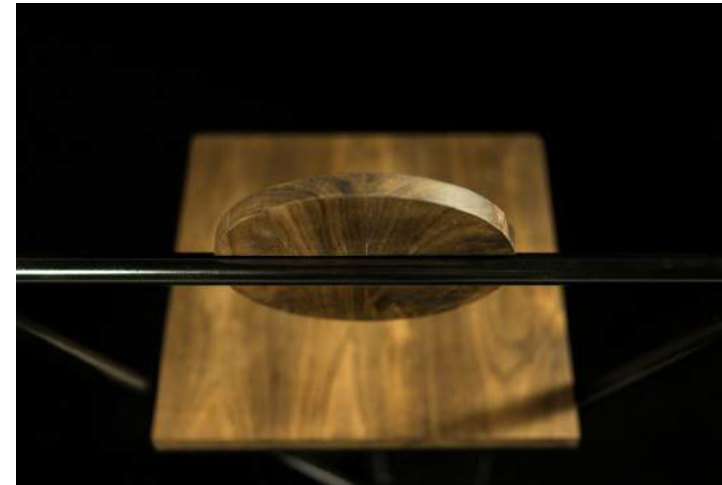
Born and raised in China, studied in Canada, spent three months in Berlin for a summer internship and design study, graduated from the University of Alberta with Bachelor of Design degree program in Industrial Design and Visual Communication Design, with a major in the Business and Marketing Route.

Studying abroad and travelling has been a major source of my inspiration where I've learned to be fluid, adaptable and open-minded. International learning has exposed me to so many experiences where I've learned to understand the diversity of cultures and different ways of thinking.

I see myself as a passionate designer and design entrepreneur with a global mindset and the ability to work on multiple ranges for business initiatives and product development. I want to bring creativity, design thinking, and diversity to the team. Constantly eager to learn and motivated to tackle new challenges.

Project: The Third Chair (2017)

A chair designed giving way to a joyous, intoxicating sitting experience, and liberating eroticism. A design inspired by both Postmodernism movement and Bauhaus style.



Client: Hardcore Future Furniture (Startup Company)

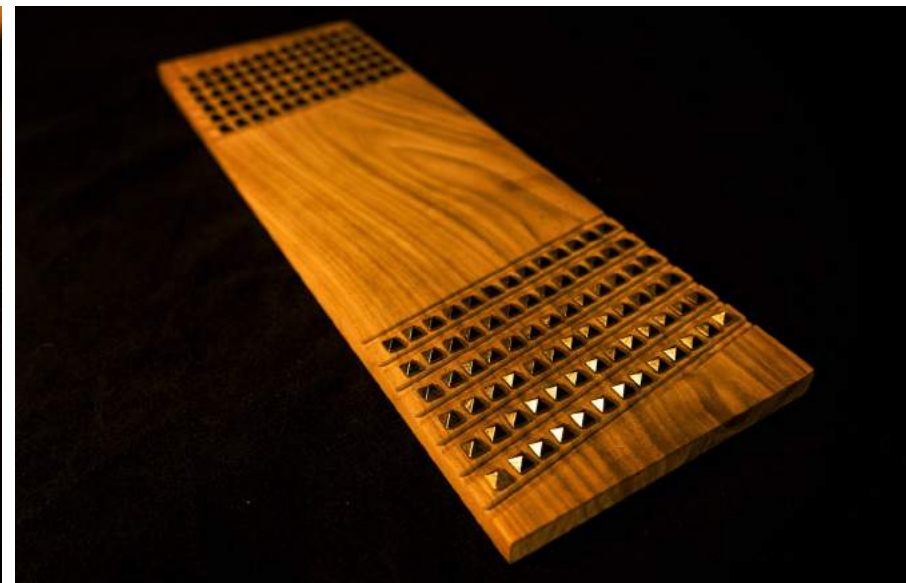
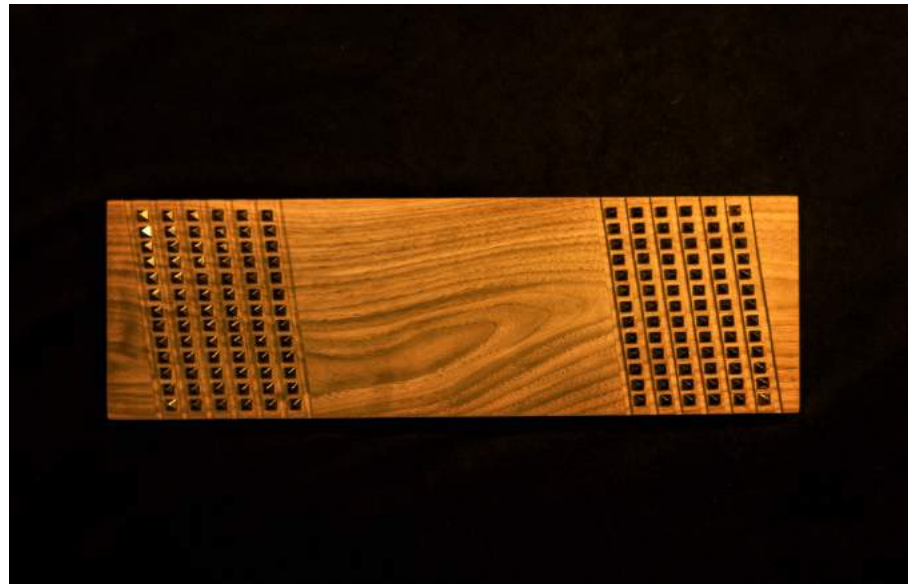
Disciplines: Furniture Design

Project: The Board Submission (2017)

A furniture piece explores the possibilities that the painful physical experience can invoke the psychological pleasure through the interaction between dominant and submissive.

Client: Hardcore Future Furniture (Startup Company)

Disciplines: Furniture Design



Project: ChairChill Armchair (2015)

The chair designed for the City of Edmonton to replace the existing chairs on the Sir Winston Churchill Square.

Client: The City of Edmonton (Edmonton, Canada)

Disciplines: Furniture Design



HAVE A CHILL!



"Attitude is a little thing that makes a big difference."
— Sir Winston Churchill

ChairChill: a stackable armchair

Designed by Zhaocheng Huang
Designed for the City of Edmonton
Designed & Manufactured in Edmonton

We love festivals, we like to chill. I call it **ChairChill**, a chair with attitude. It got the amazing arm rest for you, you got to sit 'n' chill.

ChairChill armchair is the perfect spot to relax and chill, it will undoubtedly be the future icon of the City of Edmonton. With its comfortable, curved-slat arms, which create distinctive curves that making it instantly recognizable from a distance!

Presented by  



Project: Tote Lamp (2015)

A table lamp which is transformable to a fashion of 'tote bag'. The cord can become the handle of the Tote Lamp.

Client: Hughture Furniture Studio (Self-directed Project)

Disciplines: Furniture Design



Project: BISQUE Desk/Home Workstation (2015)

A home desk designed for mass production featured with direct assembling and flat packaging. The desktop is made of baltic birch plywood with laminated Formica®.

Client: Hughture Furniture Studio (Self-directed Project)

Disciplines: Furniture Design








Project: PERAMID Pet House (2014)

The pet house designed for Edmonton Humane Society's annual event Pets in the Park in 2014 as an auction item for fundraising to support the Edmonton Humane Society.

Client: Edmonton Humane Society (Edmonton, Canada)



Disciplines: Furniture Design

Collaboration: Ziming Huang


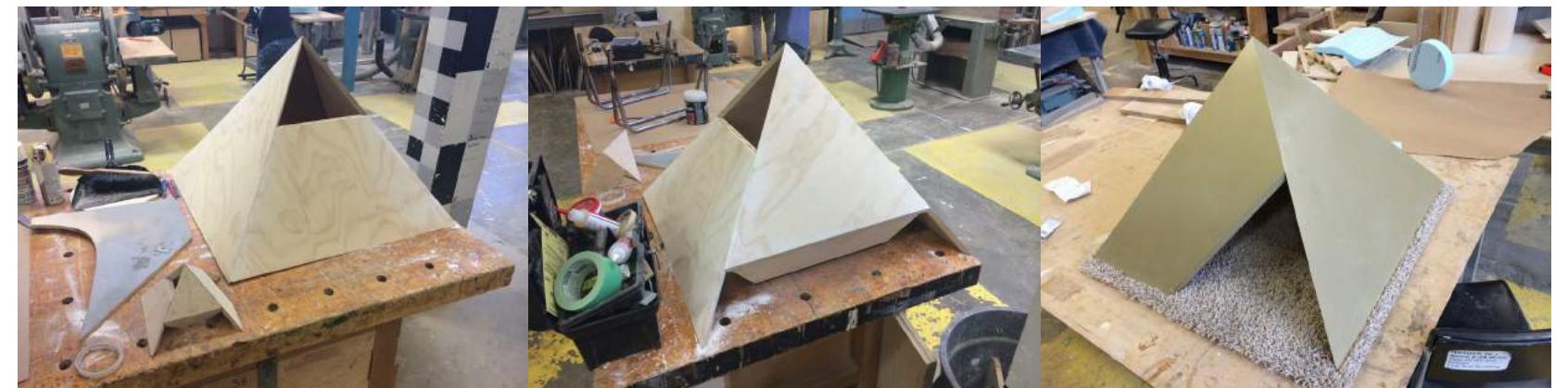
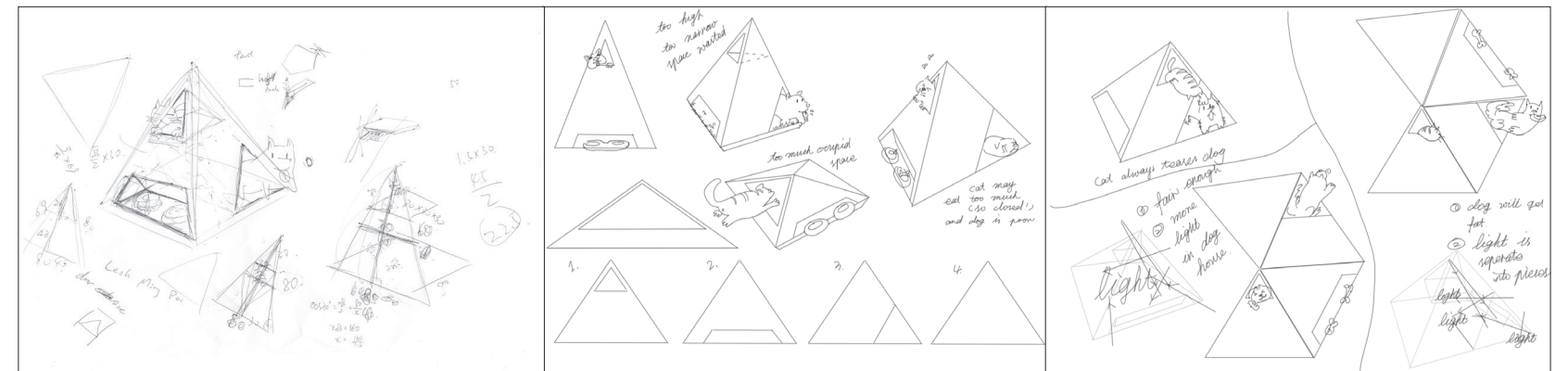






Inspired by "Louvre Pyramid", Paris, which designed by renowned American architect Leoh Ming Pei. PERAMID pet house was built in a stable pyramid shape for small pets. The whole geometry structure is shaped by clear straight lines. Every side of PERAMID is concise and aesthetic. The dining area on the side is redesigned from the entrance of "Louvre Pyramid". The interior space is formed with different layers; the way how the light comes inside of the PERAMID is interactive. PERAMID creates a spacious and relaxing resting space for your pet.

Features: PERAMID's comfortable carpet is removable and easy to clean; bottom of the base attached with four felt protectors; detachable jump floor inside at your disposal.

Designed by
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Project: The Art District Children's Playground (Edmonton Chapter) (2014)

The Art District World Playground is a global initiative aims to create artful, playful and educational sites around the world for children to play and learn the art.

Client: The Art District World Playground Initiative (Startup Social Enterprise)

Disciplines: Brand & Identity, Architectural Design



Project: Nixon The Dual (2014)

The Dual, a set of two watches designed for Nixon.

Client: Nixon (Encinitas, USA)

Disciplines: Product Design

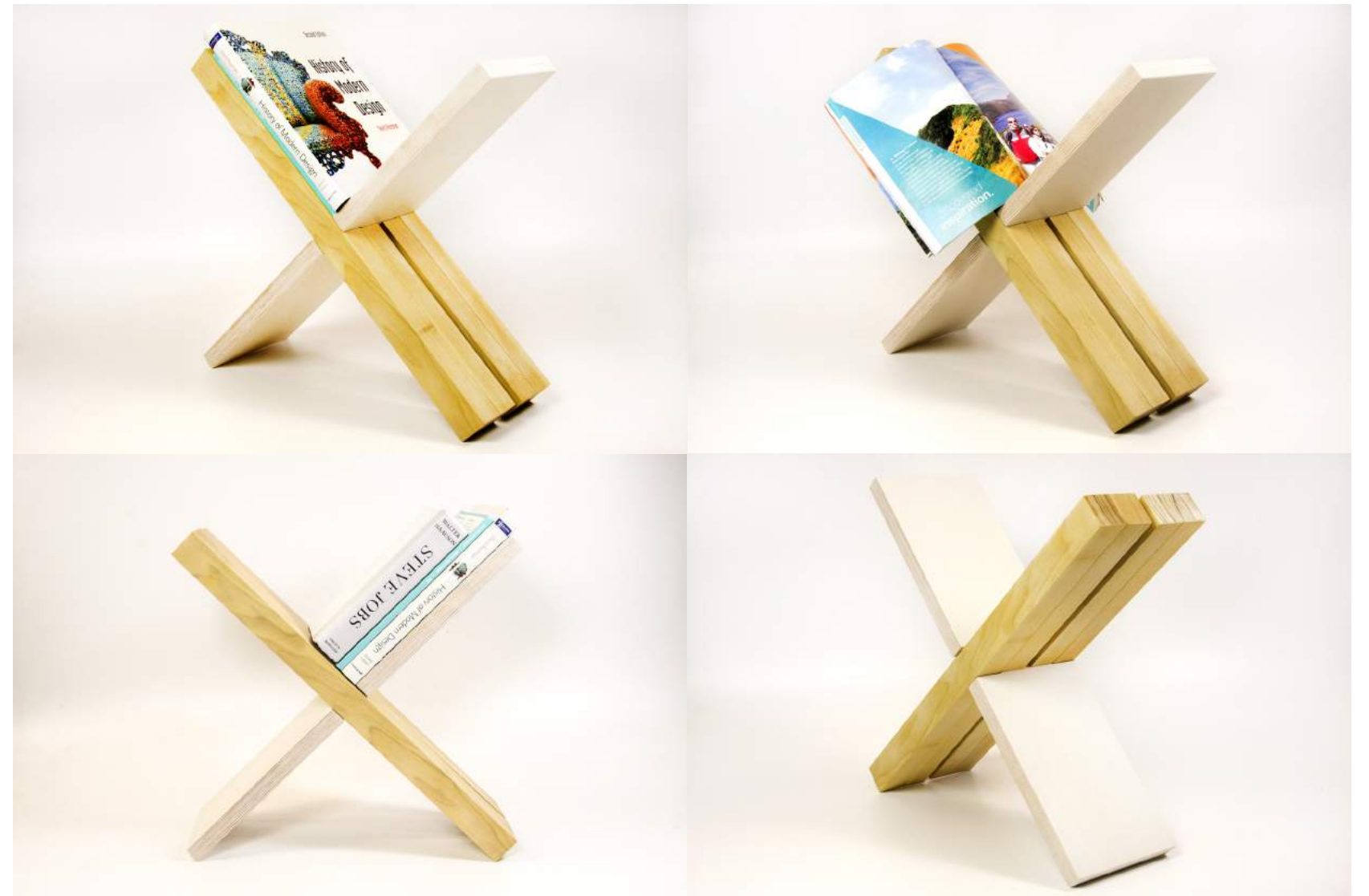


Project: Xstand Bookshelf (2014)

A bookshelf designed with centripetal force puzzle mechanism and a gap as book spine rest.

Client: Hughture Furniture Studio (Self-directed Project)

Disciplines: Furniture Design

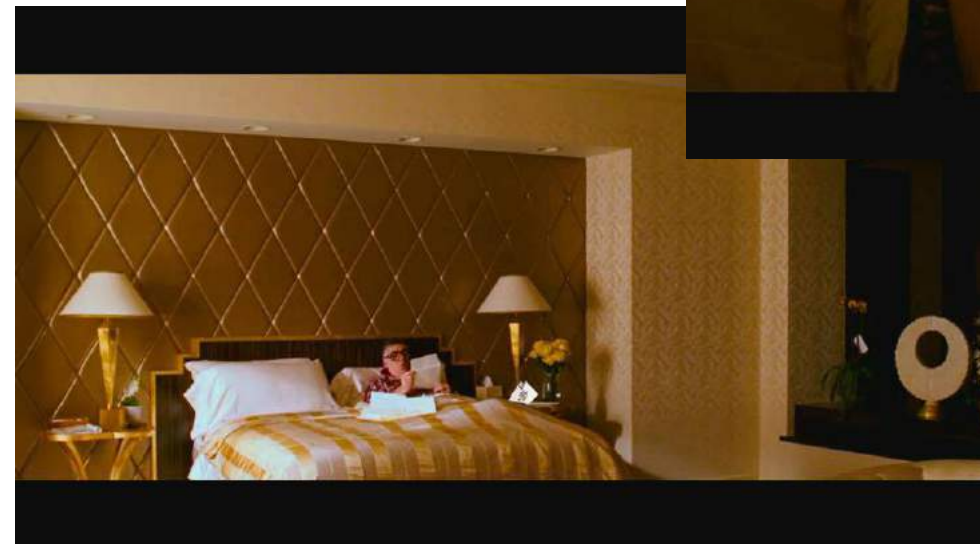
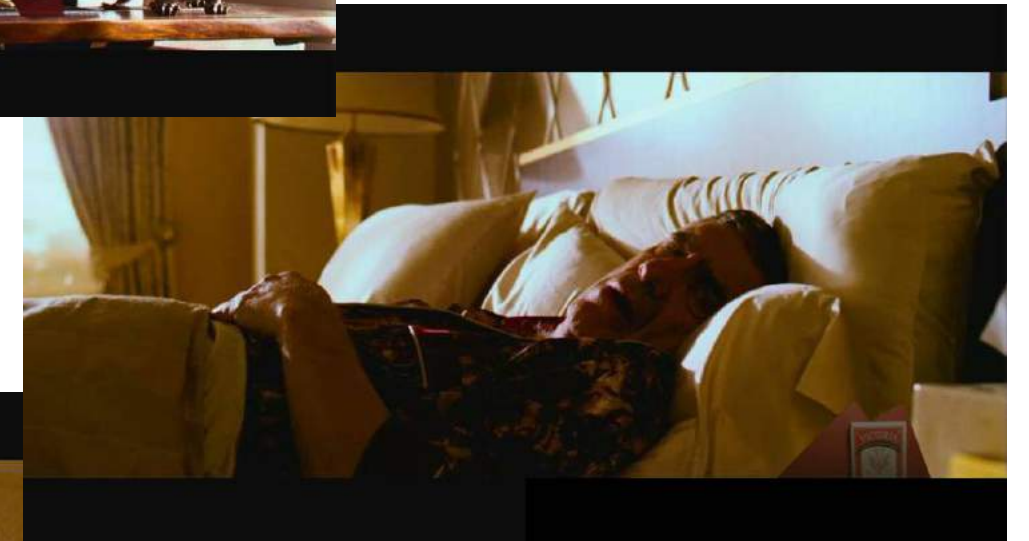


Project: Movie 'Ocean's Thirteen' The 'Ace King' Blackjack Clock (2014)

A spin-off product created for the movie 'Ocean's Thirteen'. The clock face is an unfolding hand of ace and king in card game Blackjack, with a playing card packaging box disguise the clock movement mechanism.

Client: Warner Bros. Entertainment Inc. (Burbank, USA)

Disciplines: Product Design



Contact Info

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